

Finnish museums 2020: Facts and Figures

COVID-19 pandemic impacted the activities of Finnish museums in 2020. The effects are also clearly visible in the Museum Statistics figures, particularly in audience services and the number of museum visits.

In Finland there are **150** professionally managed (administrative unit) that maintain **326** museum sites.

Finnish museums received a total of **4.5 million** museum visits.

Museum visits decreased by **41 %** compared to the previous year.

The proportion of free visits of the total visitor count was **39.5 %**.

In relation to the population of Finland, the number of museum visits per inhabitant was **0.8**.

The average number of visits per museum site was **15,242**.

The five most popular museum sites:

Ateneum Art Museum: **209,763** visits

Museum of Contemporary Art Kiasma: **162,501** visits

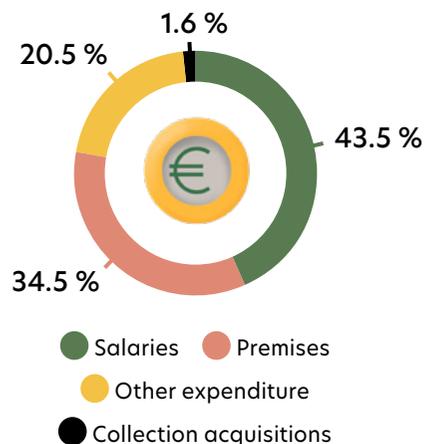
Amos Rex: **157,625** visits

Vapriikki: **149,065** visits

The National Museum of Finland: **109,809** visits



Total expenditure of museums was 261.6 million euros



78 % of the museums' costs were met through public funding.

The average costs per museum were **1,791,769** euros.

712 new exhibitions were opened in museums.

On average, museums opened **5.4** new exhibitions.

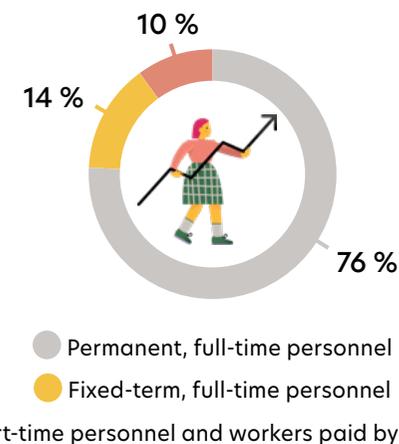
Public events organised by museums:

29,462 guided tours

3,851 workshops

3,336 other events'

The 2,551 person-years worked at the museums were distributed as follows:



On average, museums employed **13.0** permanent employees, **7.9** of whom had professional training.

Work contribution of volunteers was **24,481** hours in total.

In the museum collections at the end of 2020:

4.9 million objects in cultural history collections

358,000 works of art

15.4 million objects/samples in natural history collections

24.6 million photographs

84,000 audiovisual objects

Museum Statistics

Every year, the Finnish Heritage Agency collects statistical data on the finances, personnel, and operations of professionally managed museums. The statistics are based on information provided by the museums in the statistics survey. The aim of Museum Statistics is to offer as reliable an overview as possible on the professional museums operating in Finland.

In the Museum Statistics, **a museum** refers to an administrative unit that includes one or more museum sites. **A museum site** refers to a single site that is regularly open to the public. One museum may manage several museum sites. The information in the Museum Statistics applies mainly to museums. Only the information on visits and opening hours is also available by museum site.

Who provides data for the Museum Statistics?

The Museum Statistics cover all museums in Finland that are managed professionally and on a full-time basis by the state, municipalities, foundations, associations and other communities. In 2020, the survey was sent to 150 museums, and almost all of them submitted at least a partial response to the survey.

In the Museum Statistics, the most important criteria of a professionally managed museum are:

- Museums must be units that operate on a statutory basis. This aim must be indicated in statutes of the museum
- Museums must be open to public on a regular basis and museum operations must be year-round
- Museums must either have an ownership of their collections or manage collections via deposition or based on another long-term contract
- Museums' collections must be accessible for their customers
- Museum must have at least one permanent, full-time employee with a professional education

Museum Statistics online service

The museum statistics on the years 2007-2020 have been published in the [Museum Statistics online service](#) (Museotilasto). The online service also includes statistics publications as well as annual tables published as open data under the [CC BY 4.0 license](#).

150 professionally managed museums

124 museums that receive statutory state aid

26 other full-time museums

32* museums with regional responsibility

- 22 promoting regional museum operations
- 22 carrying out cultural environment work
- 17 implementing regional artmuseum tasks

8 state and university museums

- 3 national museums
- 2 other state museums
- 3 university museums

17* museums with national responsibility

76 other municipal and private museums that receive statutory state subsidies

18 other museums (municipal and private museums that do not receive statutory state subsidies)

* Sámi Museum Siida operates as a museum with both regional and national responsibility.



Attached tables and figures

[Finnish Museum Statistics: Tables 2020](#)

[Finnish Museum Statistics: Figures 2020.](#)

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