

Finnish museums 2024: Facts and Figures

Statistics card 7/2024: Finnish museums 2024: Facts and Figures,
The Finnish Heritage Agency 2025



Finnish Heritage Agency



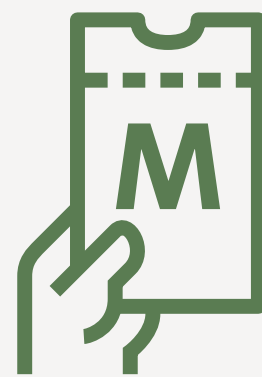
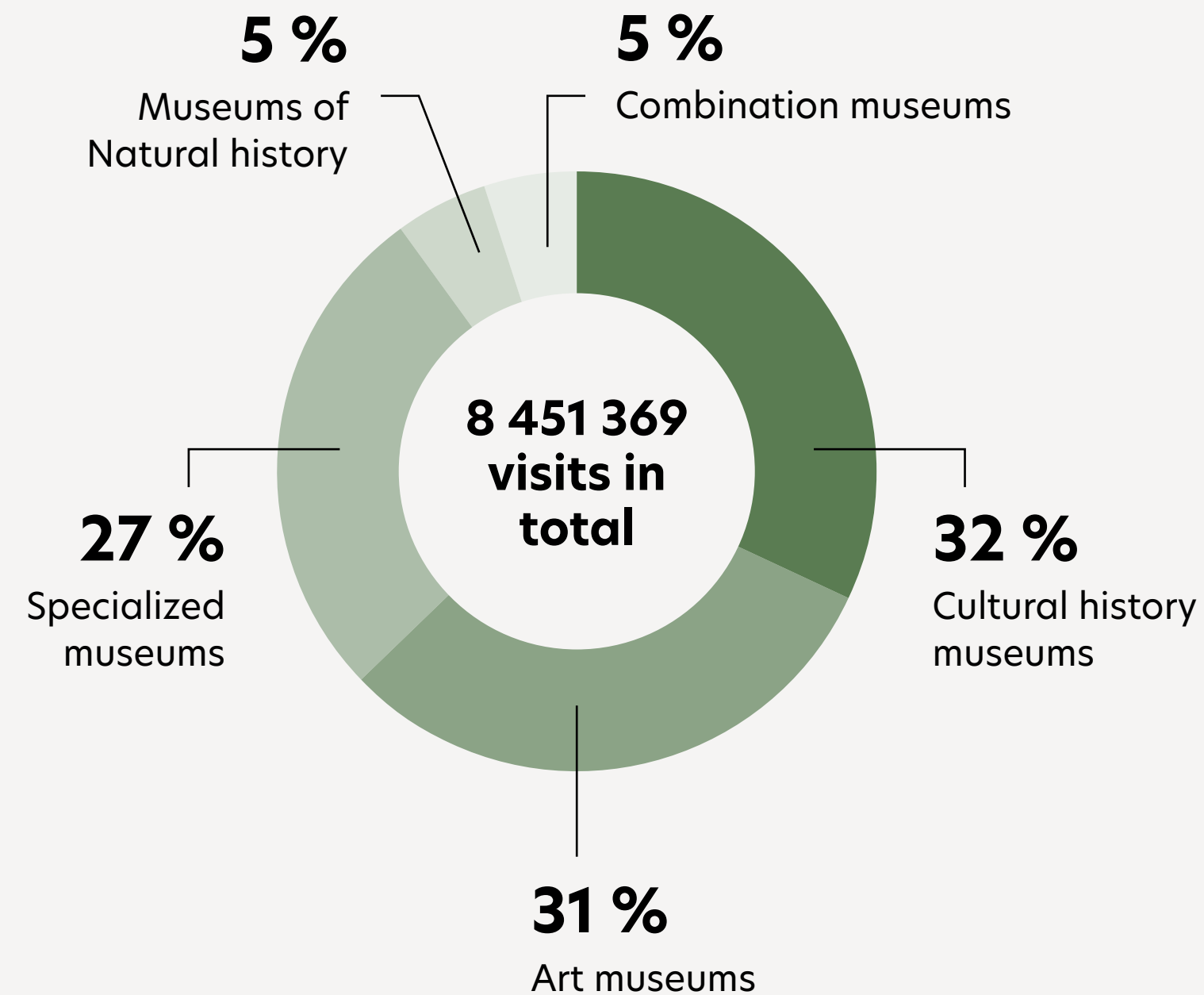
Finnish museums 2024: Facts and Figures

In Finland there are 153 professionally managed museums (administrative unit) that maintain 327 museum sites.

The five most popular museum sites:

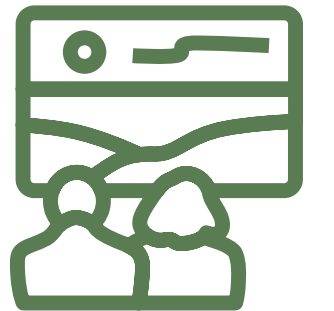
- Ateneum Art Museum: 581,667 visits
- Helsinki City Museum: 330,312 visits
- Vapriikki: 267,961 visits
- Finnish Museum of Natural History: 256,074 visits
- Museum of Contemporary Art Kiasma: 230,148 visits

Museum visits by museum type



The average number of visits per museum site was **27,351.**

Finnish museums received a total of **8.5 million** museum visits.

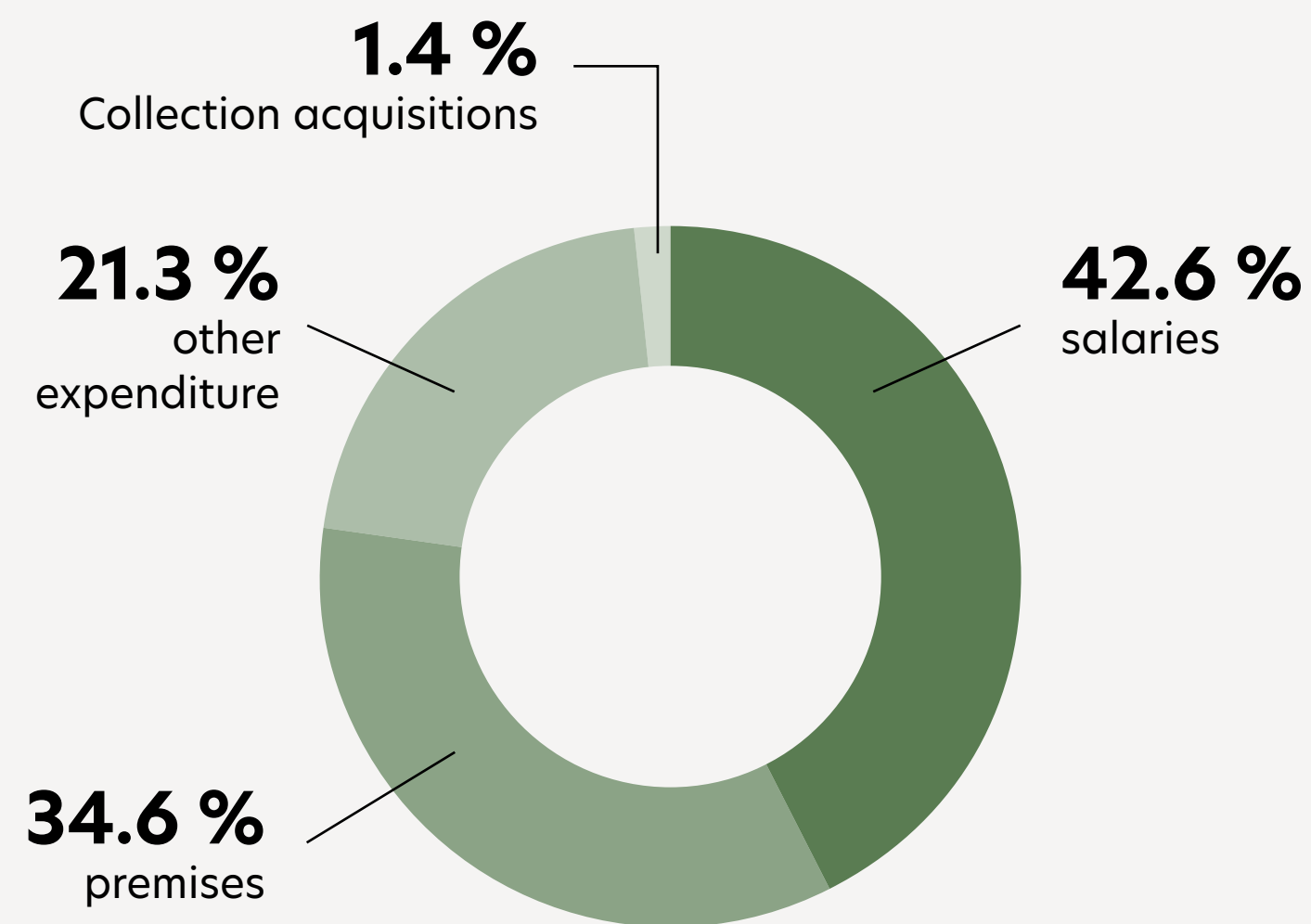


The proportion of free visits of the total visitor count was **41 %.**

In relation to the population of Finland, the number of museum visits per inhabitant was **1.5.**



Total expenditure of museums was 331.5 million euros:



The average costs
per museum were
2,224,617
euros.

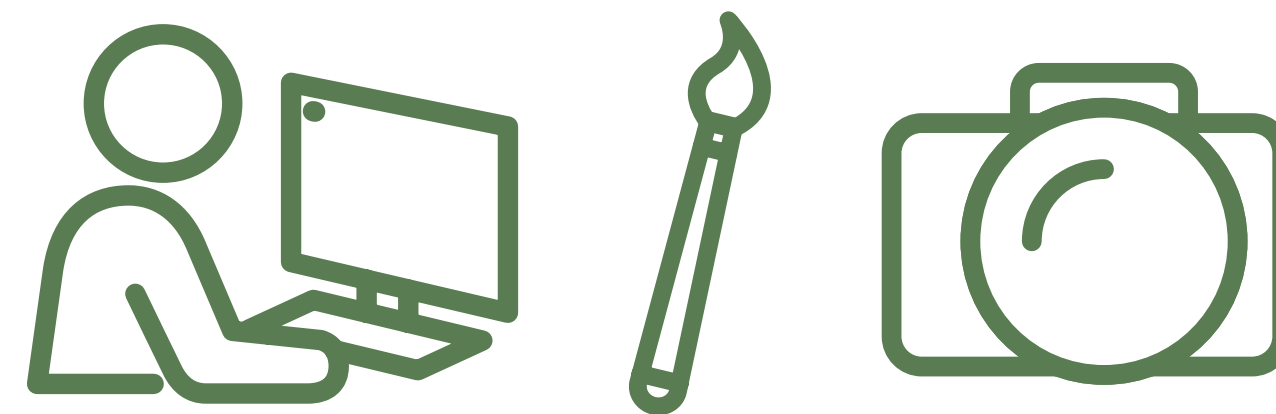


The 2,835 person-years worked at the museums
were distributed as follows:

74 % permanent, full-time personnel

15 % fixed-term, full-time personnel

11 % part-time personnel and workers paid by the hour



On average, museums employed 13.8
permanent employees, 8.6 of whom had
museum professional training.



Work contribution
of volunteers was
39,052
hours in total.

**804 new exhibitions were
opened in museums**

On average, museums opened 6 new
exhibitions.

Public events organised by museums:

- 54,196 guided tours
- 10,130 workshops
- 7,426 other events

**In the museum collections
at the end of 2024**

- 4.9 million objects in cultural
history collections
- 385,000 works of art
- 15.7 million objects/samples in
natural history collections
- 27.7 million photographs
- 119,000 audiovisual objects

Museum Statistics

Every year, the Finnish Heritage Agency collects statistical data on the finances, personnel, and operations of professionally managed museums. The statistics are based on information provided by the museums in the statistics survey. The aim of Museum Statistics is to offer as reliable an overview as possible on the professional museums operating in Finland.

In the Museum Statistics, **a museum** refers to an administrative unit that includes one or more museum sites. **A museum site** refers to a single site that is regularly open to the public. One museum may manage several museum sites. The information in the Museum Statistics applies mainly to museums. Only the information on visits and opening hours is also available by museum site.



Museum Statistics online service

The museum statistics on the years 2007–2024 have been published in the [Museum Statistics online service](#) (Museotilasto). The online service also includes statistics publications as well as annual tables published as open data under the [CC BY 4.0 license](#).

Who provides data for the Museum Statistics?

The Museum Statistics cover all museums in Finland that are managed professionally and on a full-time basis by the state, municipalities, foundations, associations, and other communities. In 2024, the survey was sent to 153 museums, and almost all of them submitted at least a partial response to the survey.

In the Museum Statistics, the most important criteria of a professionally managed museum are:

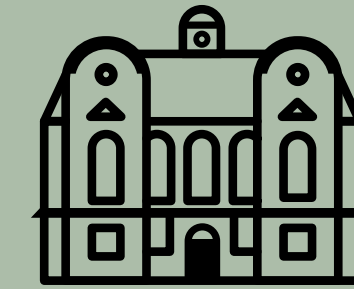
- Museums must be units that operate on a statutory basis. This aim must be indicated in statutes of the museum.
- Museums must be open to public on a regular basis and museum operations must be year-round.
- Museums must either have an ownership of their collections or manage collections via deposition or based on another long-term contract.
- Museums' collections must be accessible for their customers.
- Museum must have at least one permanent, full-time employee with a professional education.

Attached tables and figures

[Finnish Museum Statistics: Tables 2024.](#)

[Finnish Museum Statistics: Figures 2024.](#)

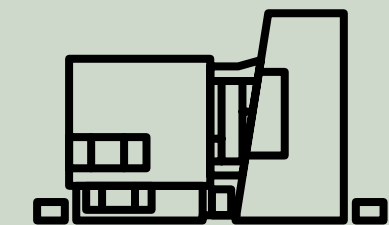
Layout: Mainostoimisto KMG Turku



153
professionally
managed museums



124
museums that receive
statutory state aid



29
other full-time
museums

32* museums with regional responsibility

- 22 promoting regional museum operations
- 22 carrying out cultural environment work
- 17 implementing regional artmuseum tasks

17* museums with national responsibility

76 other municipal and private museums that receive statutory state subsidies

8 state and university museums

- 3 national museums
- 2 other state museums
- 3 university museums:

21 other museums (municipal and private museums that do not receive statutory state subsidies)

* Sámi Museum Siida operates as a museum with both regional and national responsibility.