Finnish Museum Statistics: Figures 2025

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Museum

In the Museum Statistics, a museum refers to an administrative unit that includes one or more museum sites.

Museum site

A museum site refers to a single site that is regularly open to the public. One museum may manage several museum sites. The information in the Museum Statistics applies mainly to museums. Only the information on visits and opening hours is also available by museum site.

The museum statistics 2025 cover 154 professionally managed museums (administrative units) maintaining 329 museum sites.

Museum Statistics 2025, The Finnish Heritage Agency.

Figure 1: Share of Museum Sites by Museum Type 2025

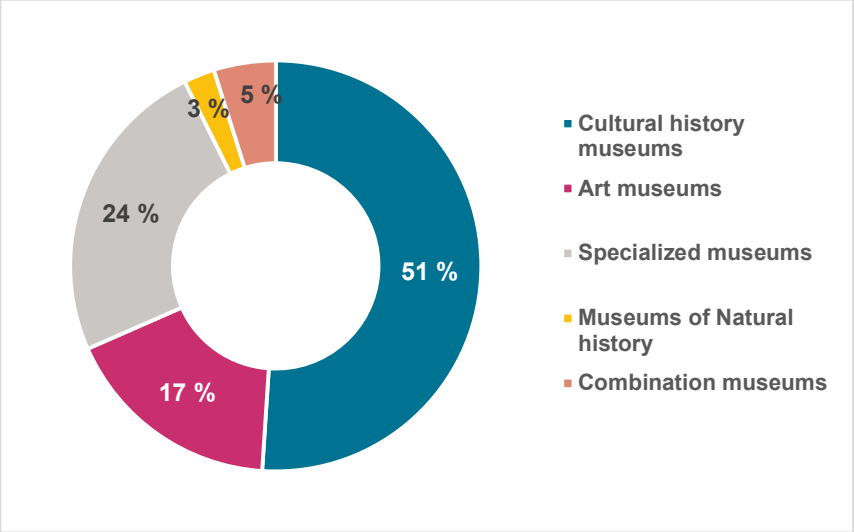

Table 1: Share of Museum Sites by Museum Type 2025

Museum type	Museum sites
Cultural history museums	168
Art museums	57
Specialized museums	80
Museums of Natural history	8
Combination museums	16
Total	**329**

Figure 2: Museum Ownership 2025

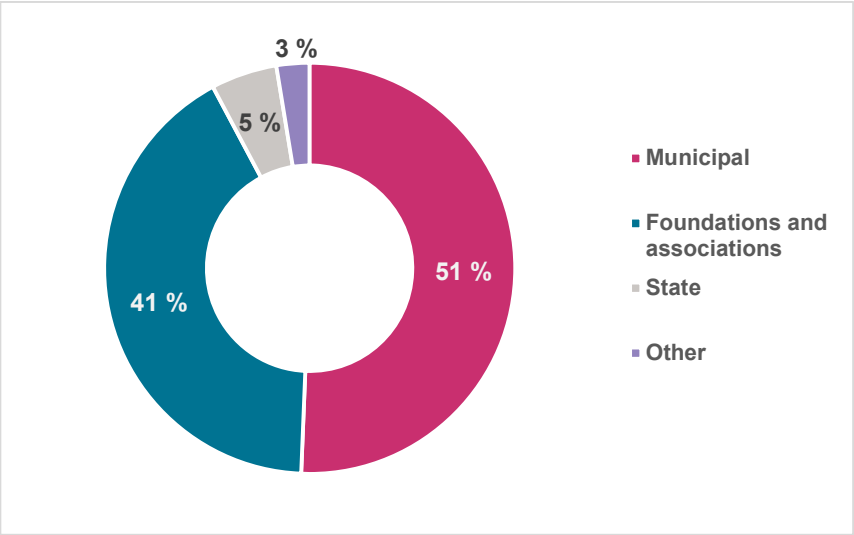

Table 2: Museum Ownership 2025

Ownership	Museums
Municipal	78
Foundations and associations	64
State	8
Other	4
Total	**154**

Figure 3: Museum Visits 2016–2025

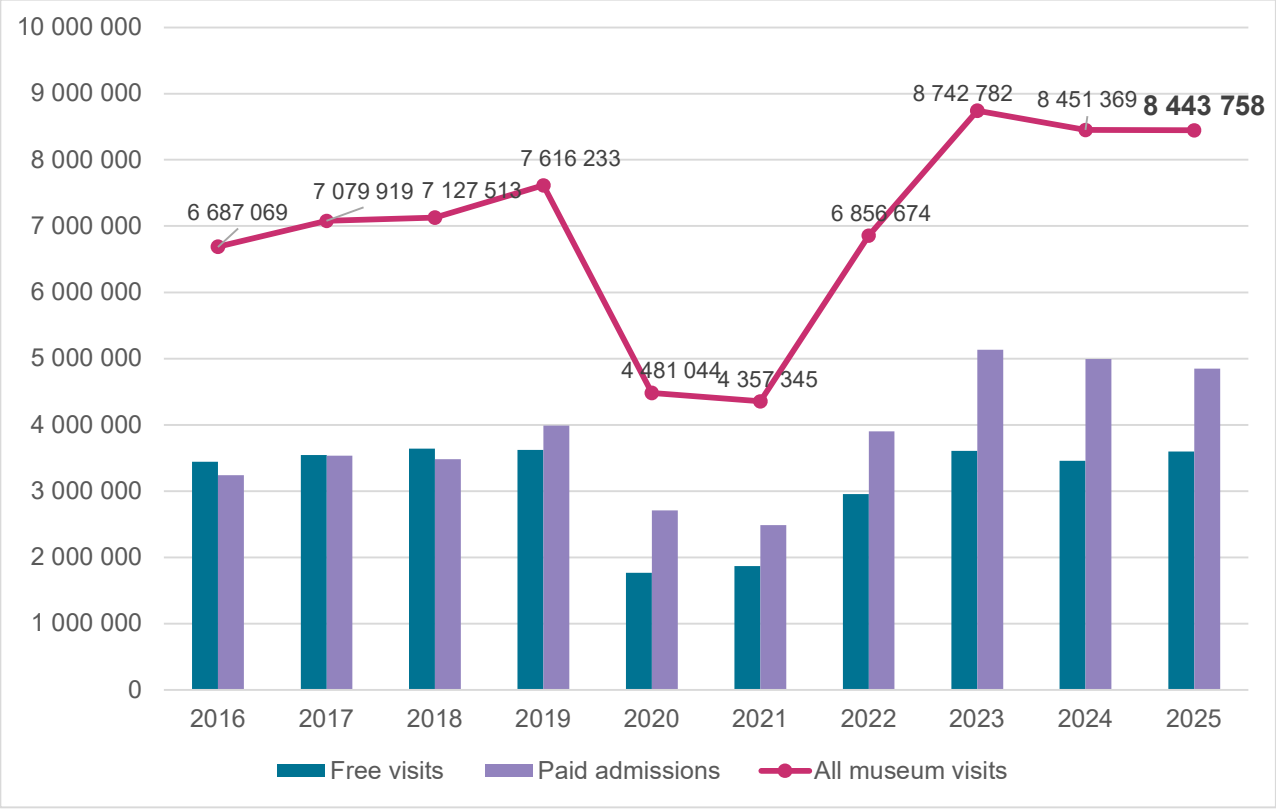

Table 3: Museum Visits 2016–2025

Year	Paid admissions	Free visits	All museum visits
2016	3 243 726	3 443 343	6 687 069
2017	3 534 578	3 545 341	7 079 919
2018	3 483 325	3 644 188	7 127 513
2019	3 992 433	3 623 800	7 616 233
2020	2 713 087	1 767 957	4 481 044
2021	2 491 679	1 865 666	4 357 345
2022	3 900 320	2 956 354	6 856 674
2023	5 136 438	3 606 344	8 742 782
2024	4 994 663	3 456 706	8 451 369
2025	4 848 269	3 595 489	8 443 758

Figure 4: Museum Visits by Museum Type 2025 (museum sites)

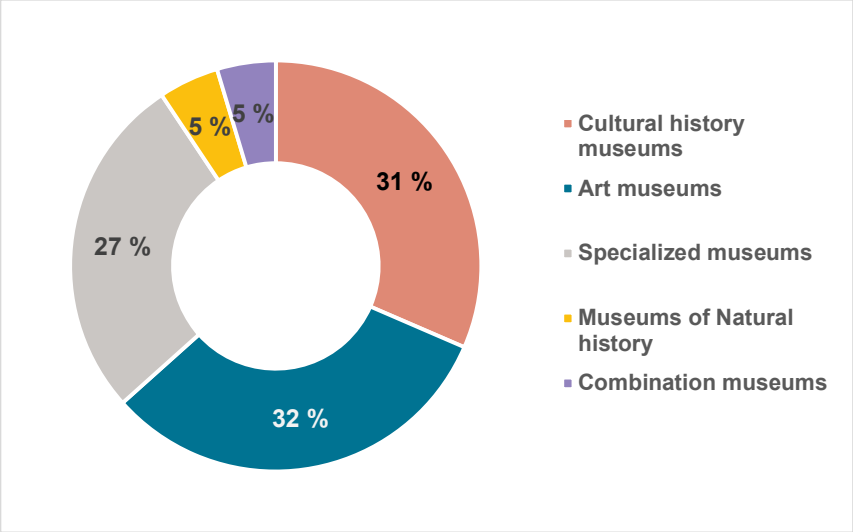

Table 4: Museum Visits by Museum Type 2025 (museum sites)

Museum type	Visits
Cultural history museums	2 658 110
Art museums	2 694 139
Specialized museums	2 300 086
Museums of Natural history	401 743
Combination museums	389 680
Total	**8 443 758**

Figure 5: Museum Funding 2025

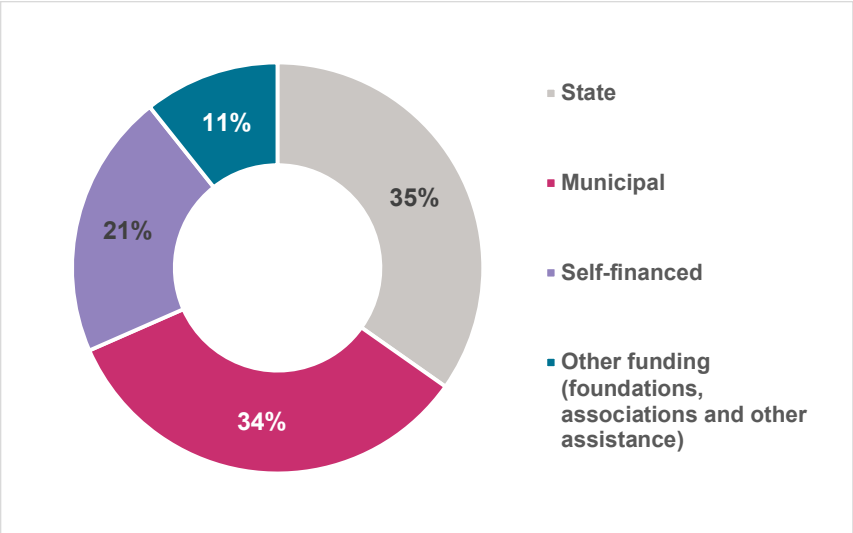

Table 5: Museum Funding 2025

Funding	Euros
State	119 522 669
Municipal	115 397 939
Self-financed	71 751 001
Other funding (foundations, associations and other assistance)	36 682 378
Total	**343 353 987**

Figure 6: Museum Expenditure 2025

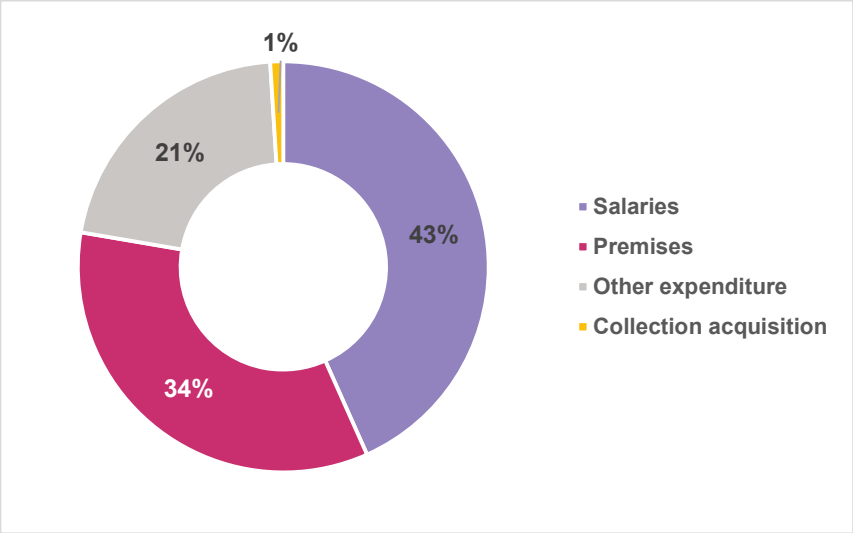

Table 6: Museum Expenditure 2025

Expenditure	Euros
Salaries	148 695 146
Premises	118 106 615
Other expenditure	73 041 321
Collection acquisition	3 510 905
Total	**343 353 987**

Figure 7: Museum Staffing in Person Years 2020–2025

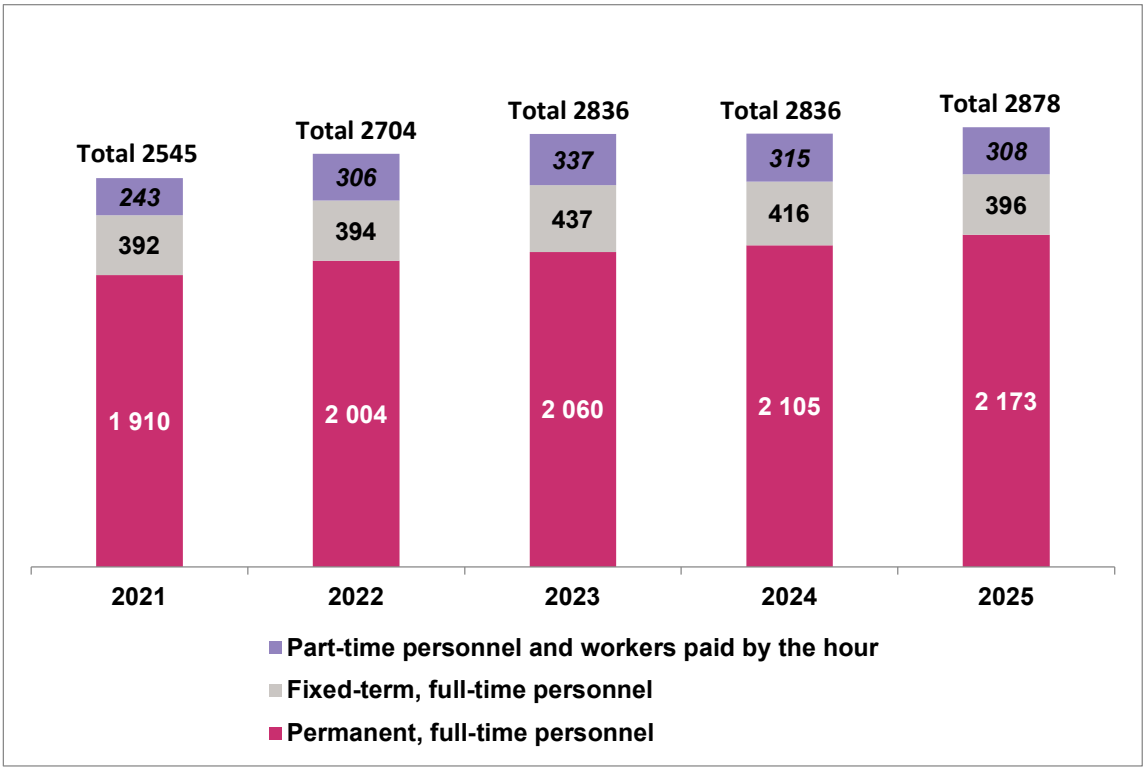

Table 7: Museum Staffing in Person Years 2020–2025

Year	Total person years	Permanent, full-time personnel	Fixed-term, full-time personnel	Part-time personnel and workers paid by the hour
2020	2 551	1 943	359	248
2021	2 545	1 910	392	243
2022	2 704	2 004	394	306
2023	2 836	2 060	437	337
2024	2 836	2 105	416	315
2025	2 878	2 173	396	308

Figure 8: Number of New Exhibitions in Museums 2021–2025

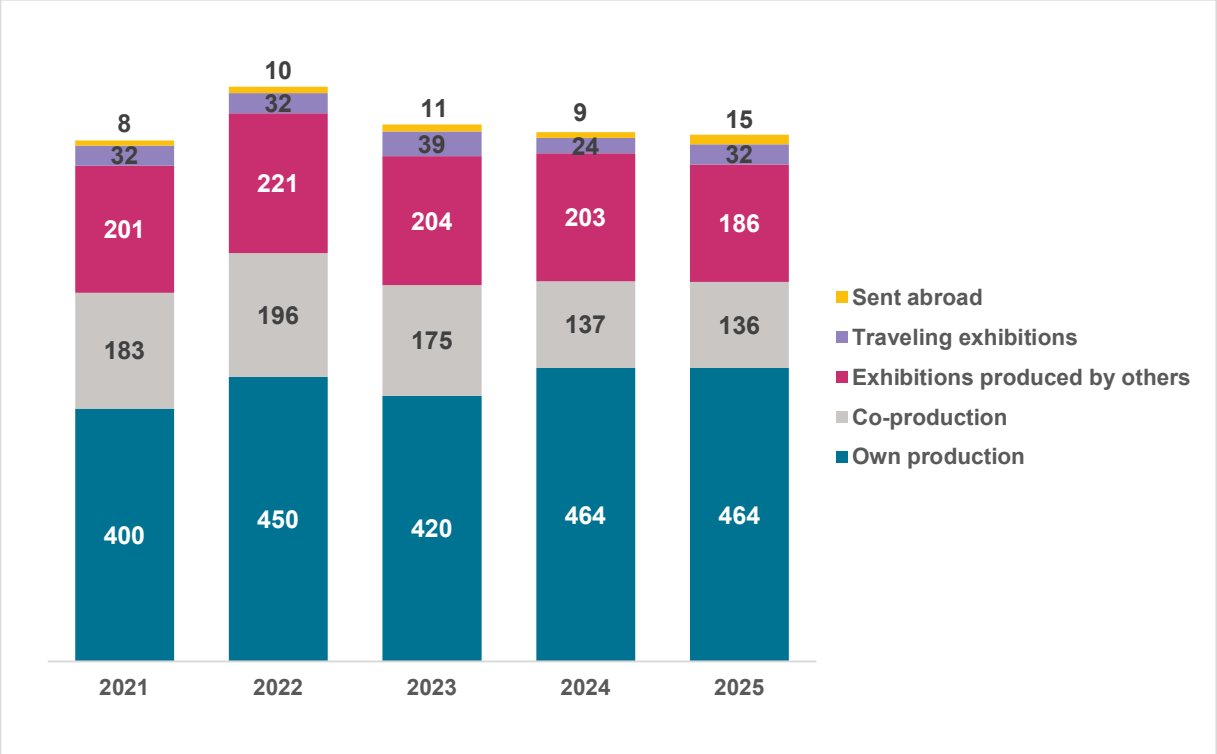

Table 8: Number of New Exhibitions in Museums 2021–2025

Year	Own production	Co-production	Exhibitions produced by others	Traveling exhibitions	Sent abroad
2021	400	183	201	32	8
2022	450	196	221	32	10
2023	420	175	204	39	11
2024	464	137	203	24	9
2025	464	136	186	32	15