



# Finnish museums 2025: Facts and Figures

## Facts and figures

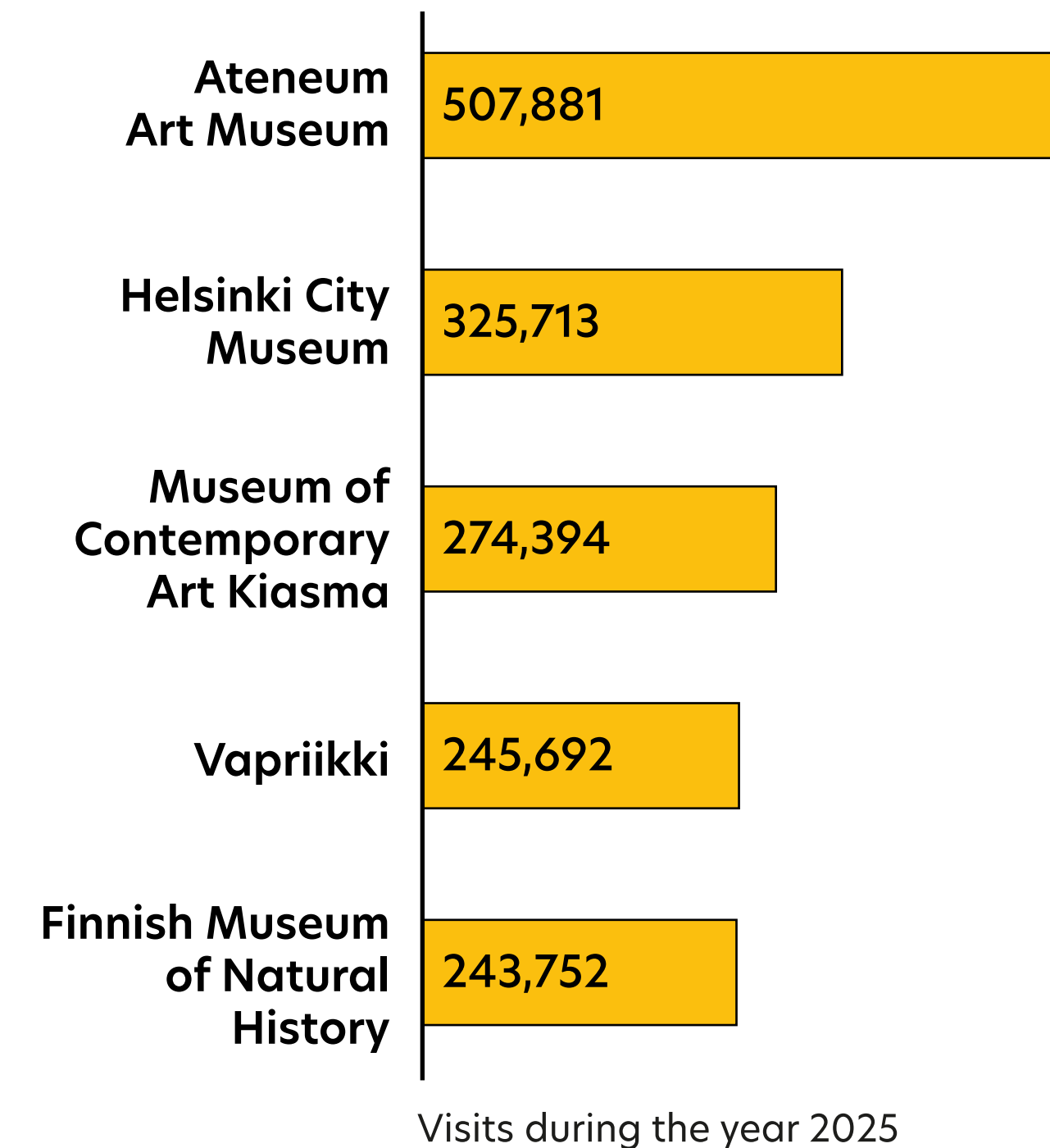
**154** professionally managed museums (administrative units) in Finland, maintaining 329 museum sites

**8.4** million museum visits to Finnish museums in 2025

**43%** proportion of free visits

**1.5** number of museum visits per inhabitant in relation to the population of Finland

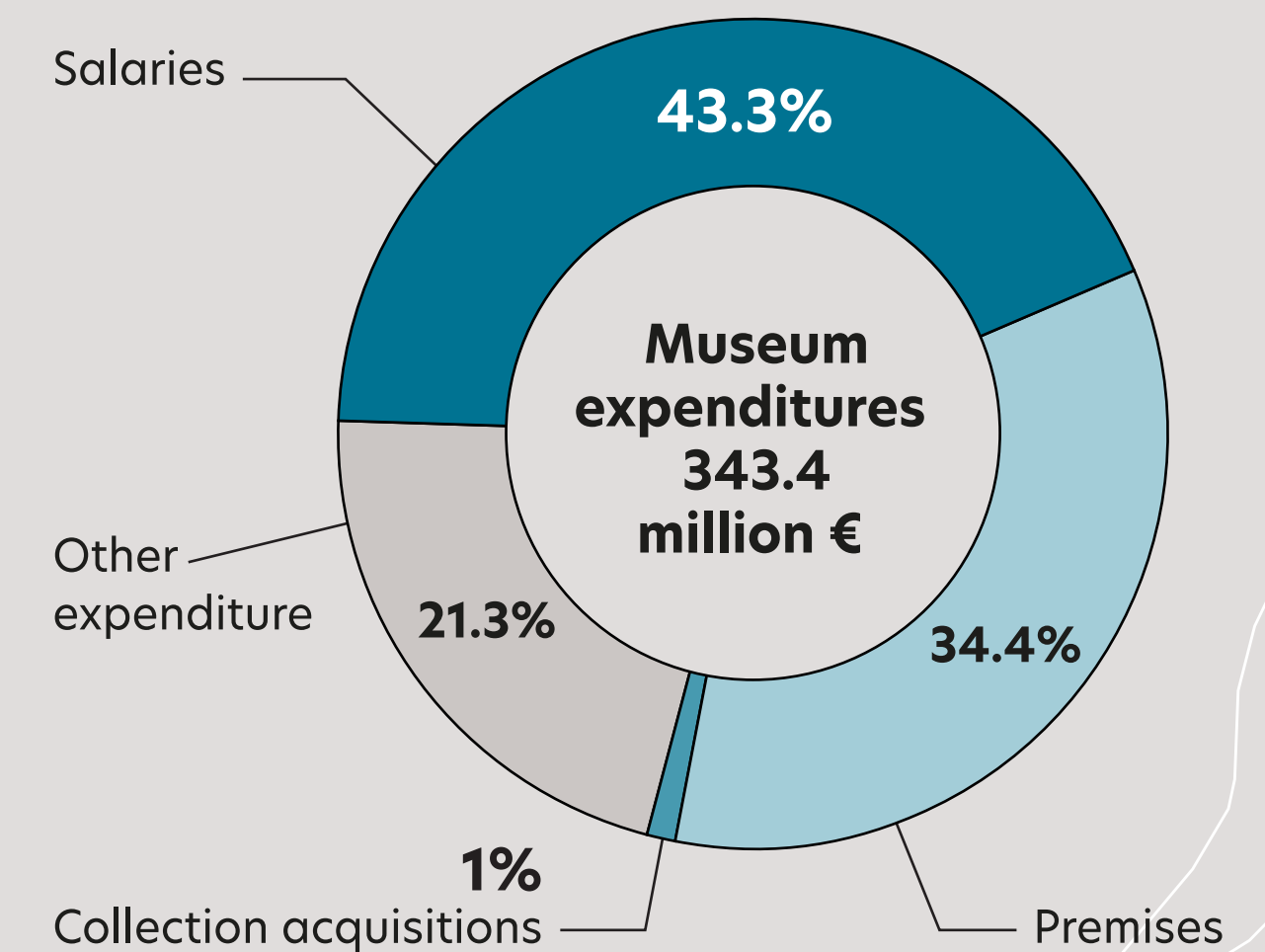
## Five most popular museum sites 2025



**26,891**  
average number of visits per museum site

## Expenditures

### Museum expenditures 2025

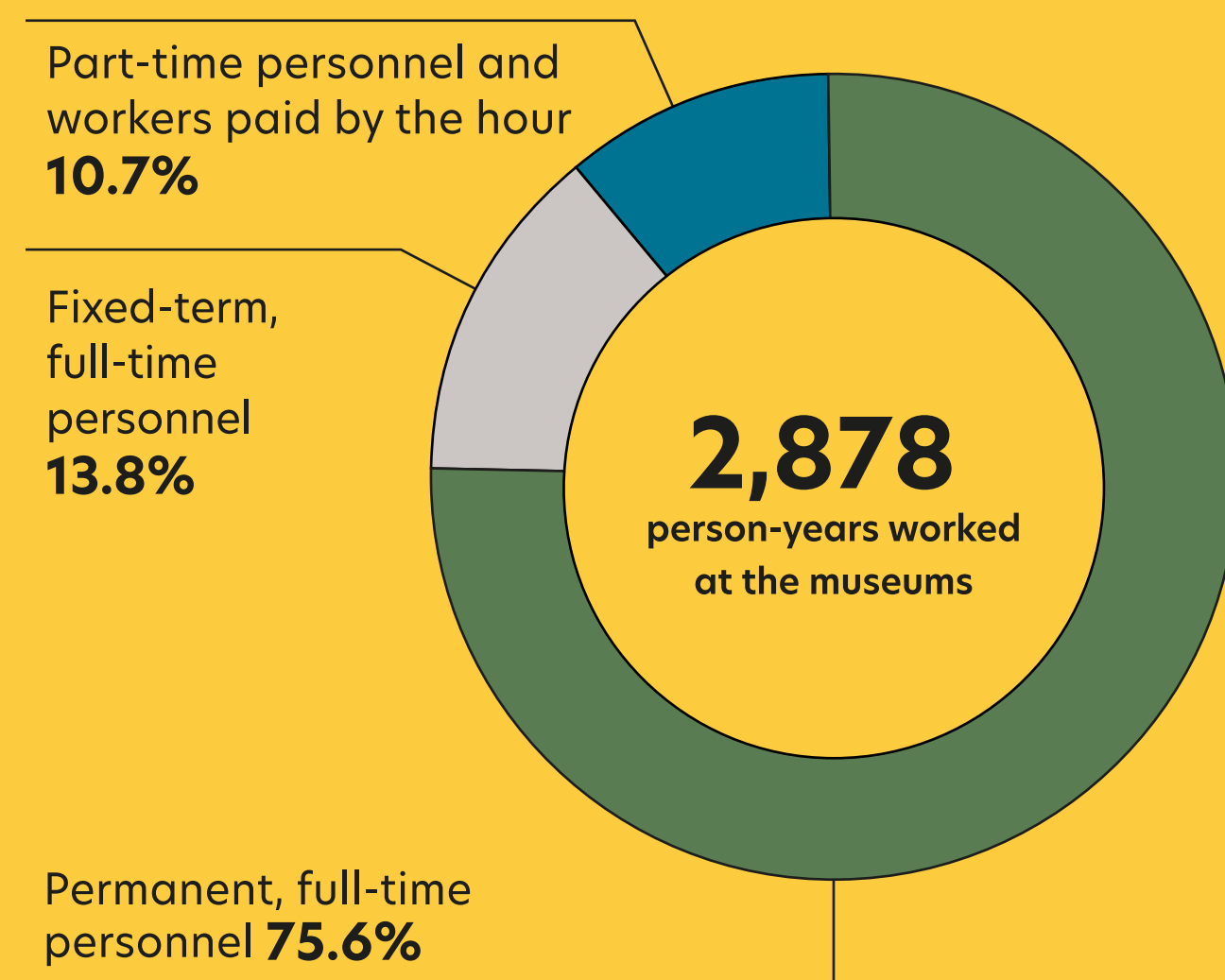


**68.4%**  
of the museums' costs were met through public funding

**2,289,027 €**  
average expenditure per museum

## Personnel

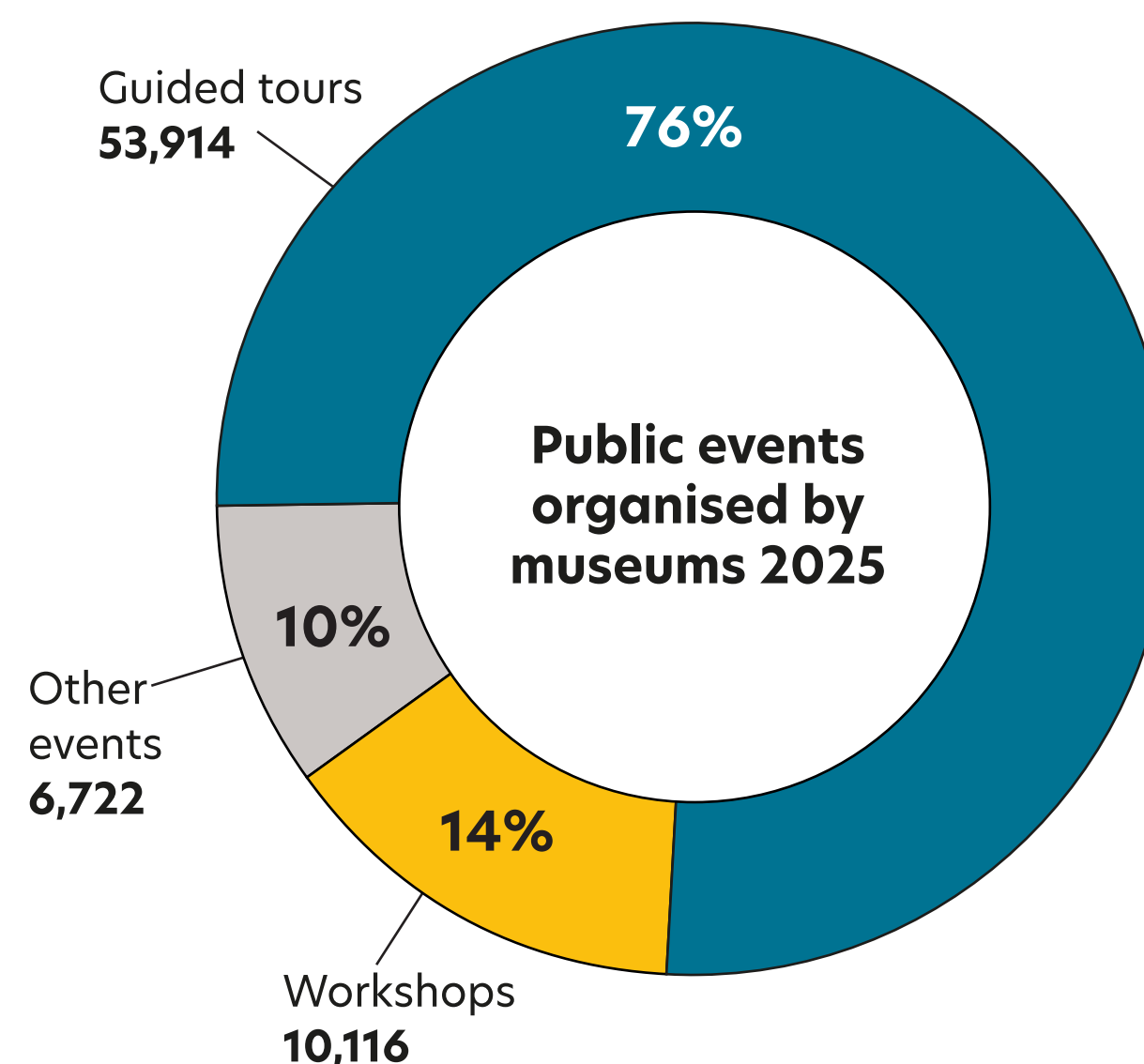
### 2025 person-years worked at the museums



**14.2** permanent employees per museum, on average

**35,132** hours of work contributed by volunteers in total

## Events



**786** new exhibitions opened in museums in 2025

**5** new exhibitions opened on average per museum

## Collections

### In the museum collections at the end of 2025



**5 million** objects cultural history collections



**382,000** works of art



**16 million** objects/samples natural history collections



**28.5 million** photographs



**121,000** audiovisual objects

## Museum Statistics

Every year, the Finnish Heritage Agency collects statistical data on the finances, personnel, and operations of professionally managed museums. The statistics are based on information provided by the museums in the statistics survey. The aim of Museum Statistics is to provide as reliable an overview as possible of professionally managed museums operating in Finland.

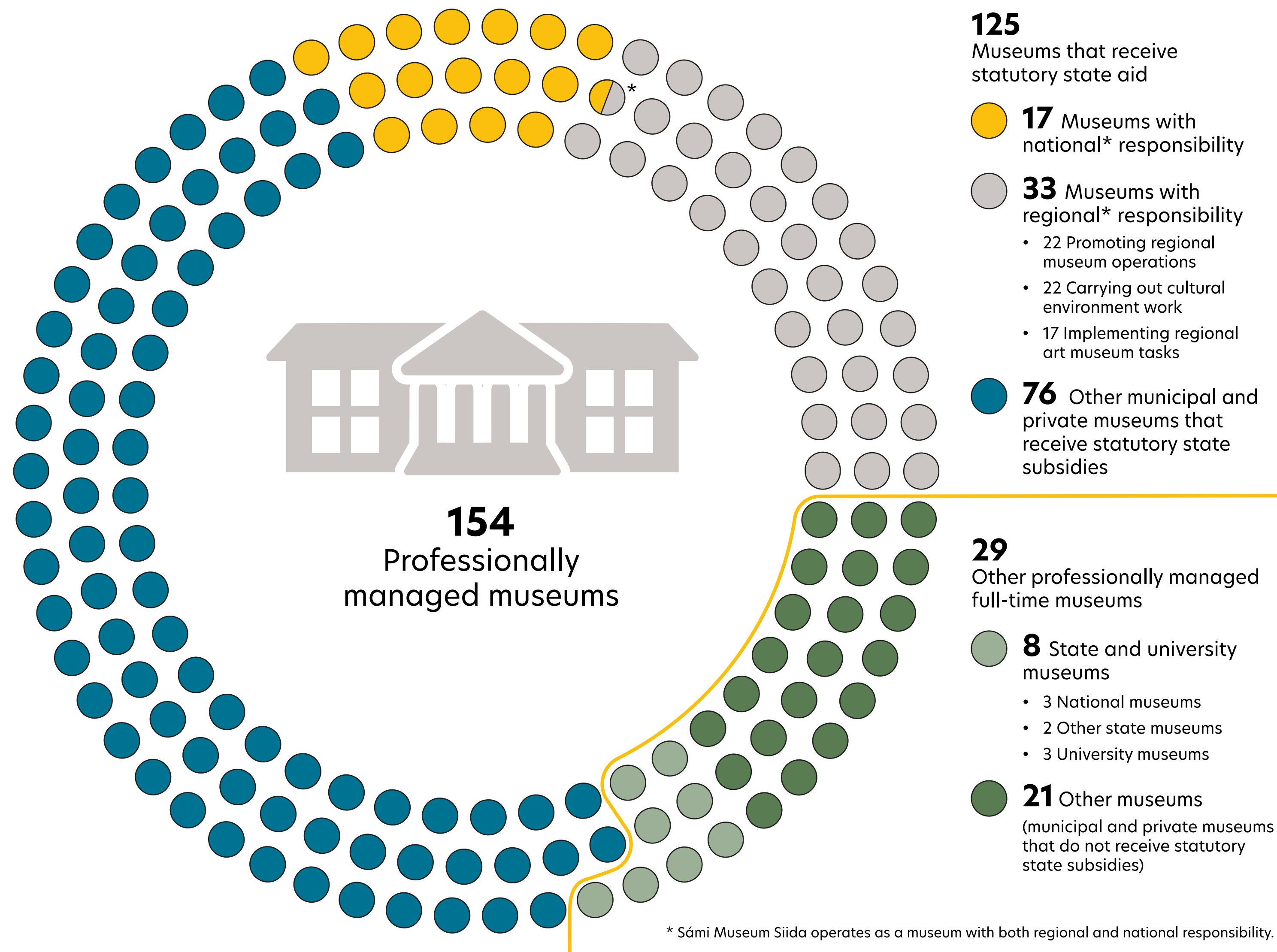
In the Museum Statistics, **a museum** refers to an administrative unit that includes one or more museum sites. **A museum site** refers to a single museum site that is regularly open to the public. One museum may manage several museum sites. The information in the Museum Statistics applies mainly to museums. Only the information on visits and opening hours is also available by museum site.

### Who provides data for the Museum Statistics?

The Museum Statistics cover all museums in Finland that are managed professionally and on a full-time basis by the state, municipalities, foundations, associations, and other communities. In 2025, the survey was sent to 154 museums, and almost all of them submitted at least a partial response to the survey.

### In the Museum Statistics, the most important criteria of a professionally managed museum are:

- Museums must be units that operate on a statutory basis. This aim must be indicated in statutes of the museum
- Museums must be open to the public on a regular basis and museum operations must be year-round
- Museums must either have an ownership of their collections or manage collections via deposition or based on another long-term contract
- Museums' collections must be accessible for their customers
- Museum must have at least one permanent, full-time employee with a professional education



## More information

### Museum Statistics online service

The museum statistics on the years 2007–2025 have been published in the [Museum Statistics online service \(Museotilasto\)](#). The online service also includes statistics publications as well as annual tables published as open data under the CC BY 4.0 license.

### Attached tables and figures

[Finnish Museum Statistics: Tables 2025.](#)

[Finnish Museum Statistics: Figures 2025.](#)

